



# 2019 AD RATES



Rate per insertion	Full Color Ads	1 time	2 times	4 times
	Full Page: 9.5" w x 12.5" h	\$2000	\$1900	\$1800
	Half Page: 9.5" w x 6.125" h	\$1500	\$1250	\$1000
	1/3 Page Square: 6.25" w x 6.125" h	\$850	\$800	\$750
	1/3 Page Vertical: 3" w x 12.5" h	\$775	\$700	\$650
	1/6 Page: 3" w x 6.125" h	\$450	\$400	\$350
	1/12 Page: 3" w x 3" d	\$275	\$250	\$225
	Business Card Size: 3.5" w x 2" h	\$100	\$100	\$100

### ASK ABOUT OUR DESIGN SERVICES

Advertising in the W4 is an effective way of getting your message out to thousands of local businesses who could benefit from your product or service.

#### Publication Inserts

**Preprinted inserts:** four inserts per issue maximum.  
No two businesses alike in any issue.  
W4 readers (3,500): \$800  
**Inserts should be delivered to Migu Press, Inc.**  
**(260 Ivyland Road • Warminster, PA 18974)**

#### Questions?

Please give Sue Freeman a call at 267.614.0456 or simply email Sue at cbccw4@gmail.com or w4ads@centralbuckschamber.com

#### Attention: NEW MEMBERS

All **NEW** Chamber Members are able to place one **FREE** 3x3 ad in one of the upcoming issues of the W4.

### W4 AD SALES c/o Sue Freeman

Bailiwick Campus • Suite 23 • 252 W. Swamp Rd • Doylestown, PA 18901 • 215.348.3913 • Fax 215.348.7154